WAUWATOSA, WI

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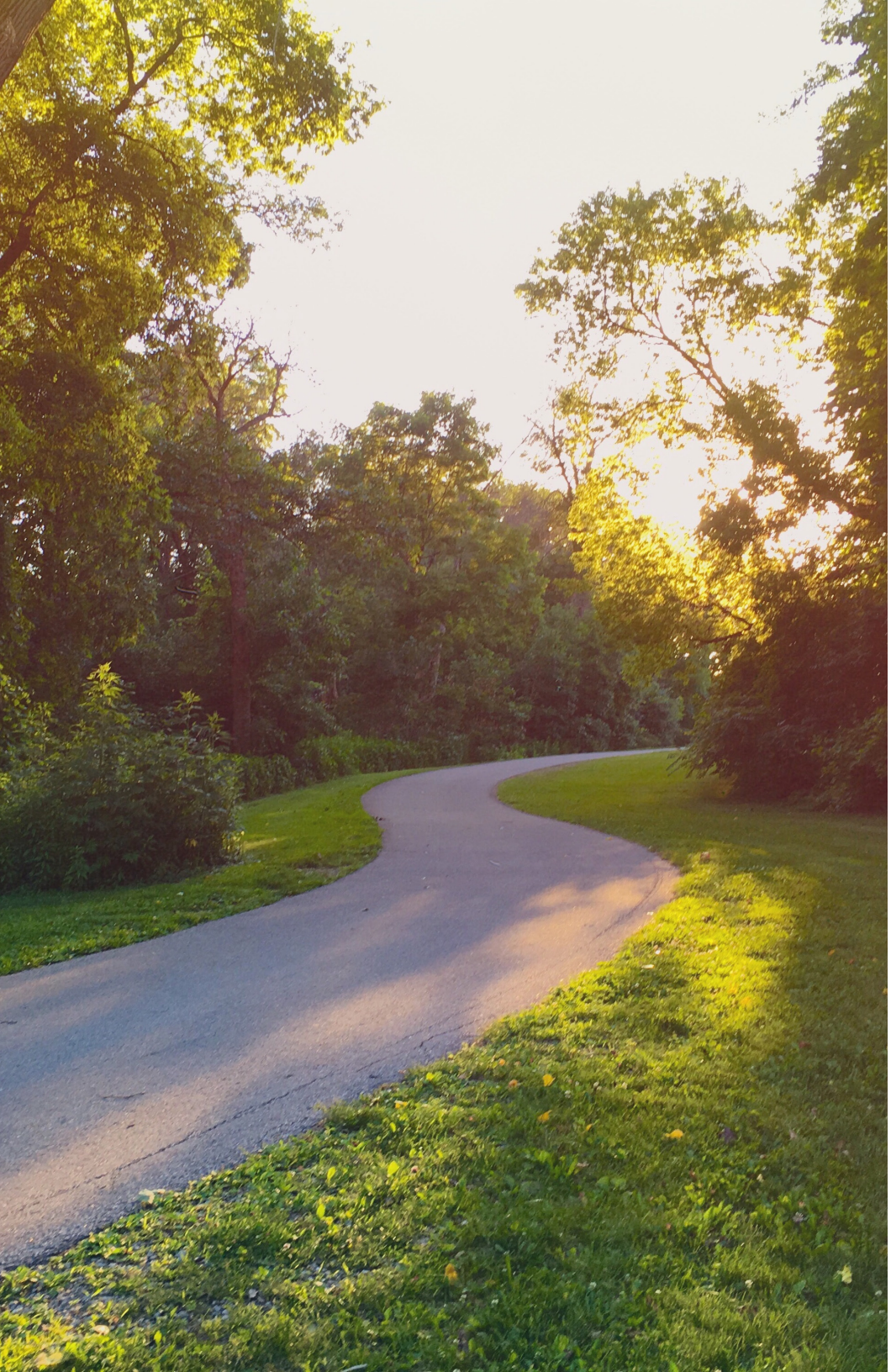

GlowBoldly
WAUWATOSA, WI

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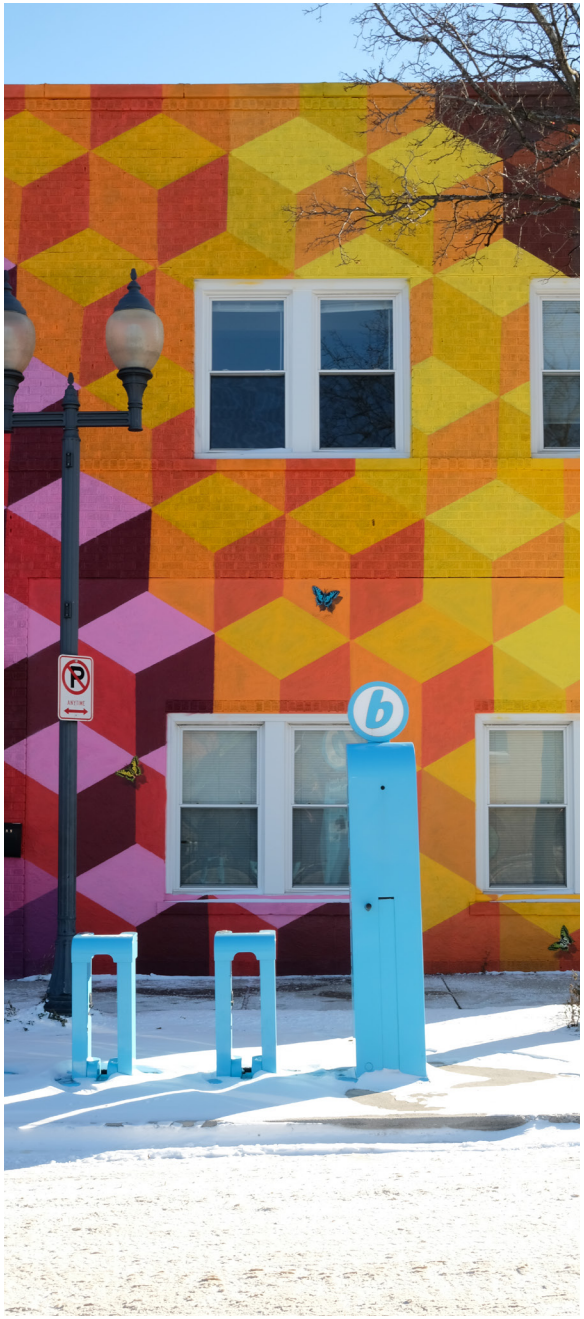
WHY WAUWATOSA

We're pretty proud to be neighbors with Milwaukee – it means we're conveniently less than a five-minute drive from the Milwaukee County Zoo, less than ten minutes from Miller Park, and only fifteen from Milwaukee Art Museum. A visit to Wauwatosa means enjoying the comfort and charm of a small town, with convenient access to urban attractions.

DiscoverWauwatosa.com

BY THE NUMBERS



POPULATION:
48,000+

HOTEL ROOMS:
892*

DISTRICTS:
5

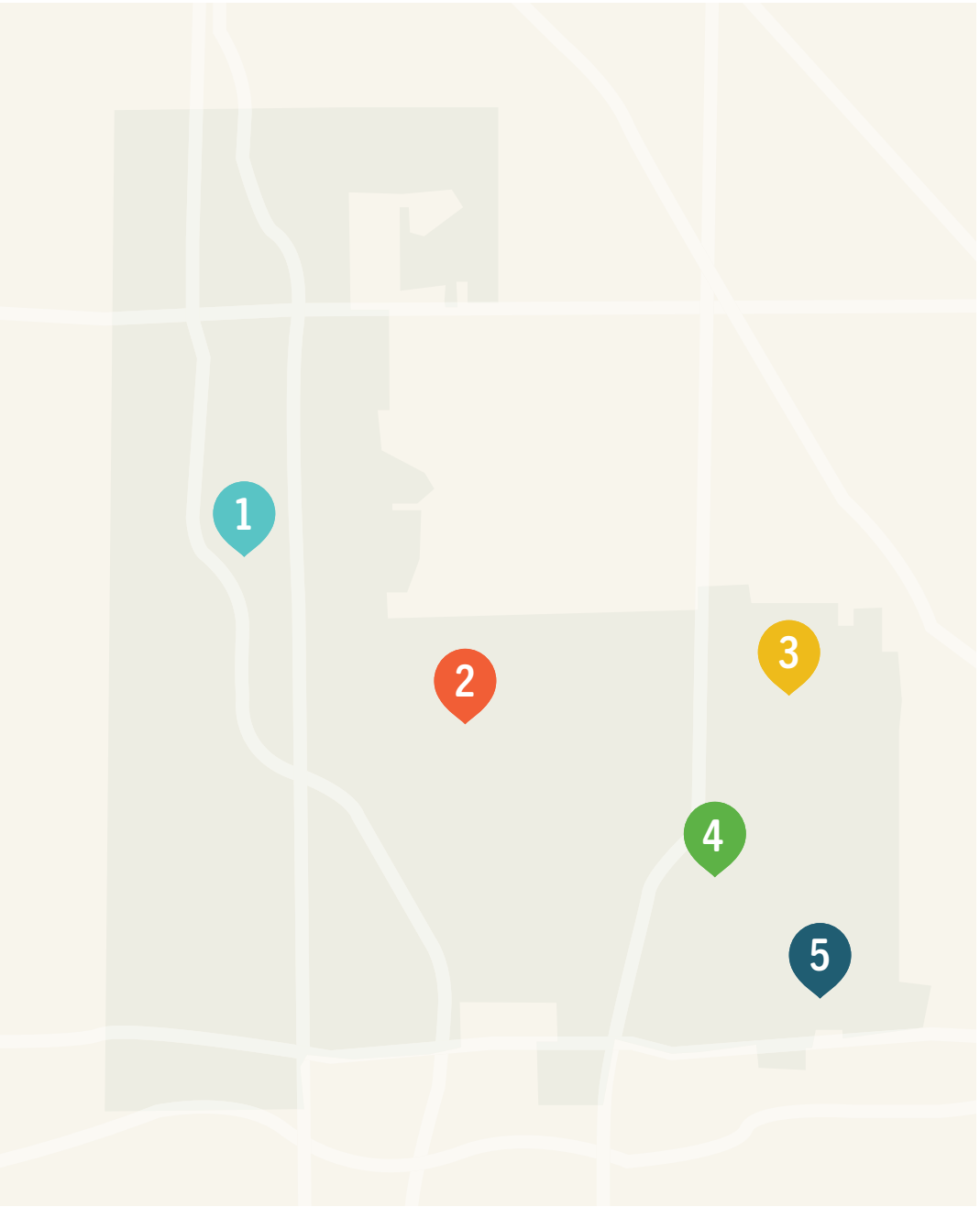
DISTANCE TO GENERAL MITCHELL INTERNATIONAL AIRPORT:
15 miles

NEIGHBORHOODS:
30+

TIME ZONE:
central

* 2 NEW HOTELS OPENING IN 2020 WITH 333 ROOMS IN TOTAL

LAY OF THE LAND



1. MAYFAIR & MAYFAIR COLLECTION

Look no further than Mayfair to satisfy all shopping needs – Wauwatosa's retail hub with programmed events and cherished recreation destinations.

Destinations: 1st and Bowl, AJ Bombers, Mayfair Mall

2. MIDTOWN TOSA

With a friendly mix of local hangouts and whimsical dining spots, MidTown Tosa has a spirit that shines – especially during the annual holiday window contest.

Destinations: Midtown Grill, Ray's Growler Gallery® & Wine Bar, Thai-namite

3. EAST TOSA

You can't go wrong in East Tosa, where a rich variety of eateries clustered around 69th Street Plaza makes get-togethers a cinch and bright murals add pops of color.

Destinations: BelAir Cantina, Cranky Al's, Camp Bar, Rosebud Cinema

4. THE VILLAGE

A walkable, European-esque destination with fine and casual dining available, The Village is a hub of activity year-round – especially with expansive Hart Park nearby.

Destinations: Le Reve Pâtisserie & Café, Ruby Tap, Tosa Farmers Market, Ristorante Bartolotta dal 1993

5. 68TH AND WELLS

For one-of-a-kind finds and specialty shops, 68th and Wells has you covered – here, you can find the best of what Wauwatosa has to offer, from coffee to cakes.

Destinations: Hyde Park, La Tarte, Ruckus and Glee, Ultimate Confections

HISTORICAL LANDMARKS

Wauwatosa both looks forward to the future and honors its past. The following locales are included within the National Register of Historic Properties.

ANNUNCIATION GREEK ORTHODOX CHURCH

CHURCH STREET HISTORIC DISTRICT

LOWELL DAMON HOUSE

H. R. DAVIS HOUSE

DR. FISK HOLBROOK DAY HOUSE

J. H. FIEBING HOUSE

WARREN B. GEORGE HOUSE

THOMAS B. HART HOUSE

WILLIS HOPKINS HOUSE

HISTORICAL LANDMARKS

KNEELAND-WALKER HOUSE

Image provided by Wauwatosa Historical Society

MILWAUKEE COUNTY HOME FOR DEPENDENT CHILDREN

MILWAUKEE COUNTY SCHOOL OF AGRICULTURE AND DOMESTIC ECONOMY HISTORIC DISTRICT

PEARL C. NORTON HOUSE

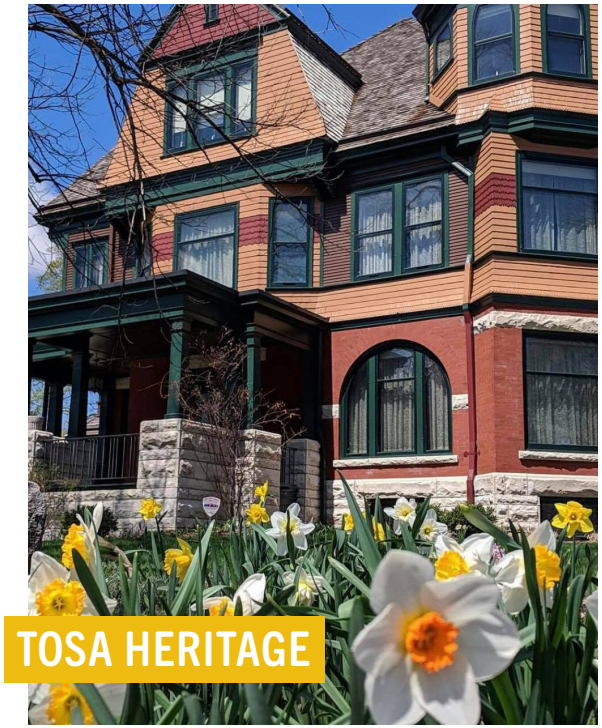
WASHINGTON HIGHLANDS HISTORIC DISTRICT

WAUWATOSA ARCADE BUILDING

WAUWATOSA AVENUE RESIDENTIAL HISTORIC DISTRICT

WAUWATOSA WOMAN'S CLUB CLUBHOUSE

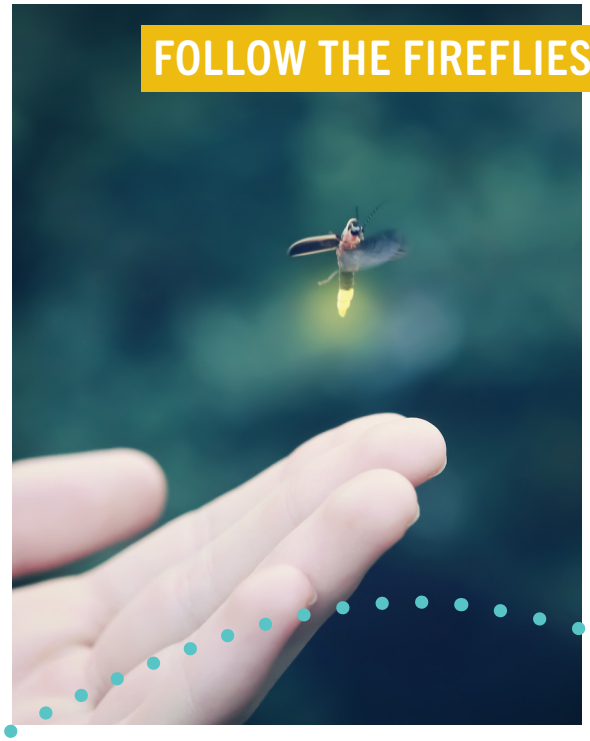
STORY STARTING POINTS



TOSA HERITAGE

Known as the “city of homes,” Wauwatosa features many 19th and 20th century Victorian-style buildings due to the explosive growth it experienced in the mid-19th century as a result of transportation links to Milwaukee. What began as two mills along the river in 1835 eventually grew to become the vibrant, multifaceted city we know as Wauwatosa today.

We have this thing with fireflies — not only are they part of our namesake, but they also embody the kind of magic that happens in Wauwatosa every day. From outdoor adventures to easygoing dining destinations, every Tosa experience is intended to spark stories to share and memories to cherish. Plus, nothing is better than when Tosa’s fireflies come out at dusk and the bonfire starts crackling.



FOLLOW THE FIREFLIES

THE GREAT OUTDOORS

Tosa’s where we have fun and do our own thing. Between Menomonee River path and Hoyt Park, there are endless opportunities for recreation, and Wauwatosa’s bike share Bublr Bikes will get you there.

STORY STARTING POINTS

Wauwatosa's vibrant art scene takes center stage in the North Avenue Mural Arts District, where a series of art installations featuring local, regional, and international muralists stretches from Wauwatosa to Milwaukee's Black Cat Alley.

MURALS GALORE

QUALITY BREWS

Wauwatosa is proudly home to a variety of breweries and beer gardens – each with their own sense of personality and distinctive offering. From live music to tasting rooms, we have plenty to brag about.

EVENT SPOTLIGHT

EAST TOSA GRAN PRIX

Catch the East Tosa Gran Prix in June — the final stop of the largest competitive multi-day road cycling event in the US, America's Dairyland. This 11-day race winds through several Wisconsin cities before ending in East Tosa, where thousands of residents and visitors fill the streets to enjoy this free, family-friendly event featuring food, beverages, local vendors, and neighborhood parties.

ART 64

Don't miss Wauwatosa's first annual live art competition Art 64 in June, when 64 artists will paint inside businesses across the city. With a tournament approach similar to March Madness, the public will vote for which artists advance and ultimately win the grand prize of $20,000.

FIREFLY ART FAIR

When the first weekend in August rolls around, locals know that it's time for the Firefly Art Fair. Visitors from all around Milwaukee stroll through the lawns and gardens of the picturesque Kneeland-Walker Grounds to reconnect with cherished artists and engage with accomplished artisans and craftspeople.

GlowBoldly
WAUWATOSA, WI

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